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**M. B. A. (First Semester) Examination,
Nov.-Dec. 2020**

(New Scheme)

(Management Branch)

MANAGEMENT CONCEPTS & PROCESSES

Time Allowed : Three hours

Maximum Marks : 80

Minimum Pass Marks : 32

***Note : Attempt all questions. Each question carries
equal marks.***

Unit-I

1. “Management is an art of creating a fine climate for work in an enterprise.” Comment.

16

[2]

Or

Discuss the contribution of F. W. Taylor in the field of management.

Unit-II

2. "Planning is a sort of bridge between the present and the future." Comment. 16

Or

"Forecasting is the heart of planning process." Comment.
Describe briefly the various techniques of forecasting.

Unit-III

3. Explain the process of organizing. Discuss the significance of sound organization in the successful running of a business enterprise. 16

Or

What is Motivation? What does Maslow's hierarchy of needs tell us about people's needs?

Unit-IV

4. What is meant by direction? Explain the principles of direction. 16

[3]

Or

Discuss the various styles of leadership.

Unit-V

5. Explain in detail the importance of effective controlling in the modern organizations. 16

Or

What are the features of a good control system and explain the steps in control.